



City of Langford

**REQUEST FOR PROPOSAL (RFP)**

**CALL FOR ARTISTS:  
THE LANGFORD STATION MURAL PROJECT**

**Issued:**

February 4, 2022

**Closing Date and Time:**

February 28, 2022 at 4:30 pm

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## 1.0 PROJECT INTRODUCTION

The City of Langford is commissioning murals for The Langford Station outdoor public space. The goal of this mural project is to create a collection of public art pieces that reflect the community of Langford and to showcase local artists.

Phase one of the mural project will include the commissioning of three (3) murals that are 20' long by 8'6" tall.

### 1.1 Location

The Langford Station is located in the heart of Langford on the 700 Block of Station Avenue between Veterans Memorial Parkway and Peatt Road. It is a community arts and cultural project that includes food trucks, business incubators, artist studios, a dog park, bike racks, and other amenities. The business incubators and artist studios are in shipping containers, known as sea cans, and it is on the back of three of these that the murals will be located.

Below is the latest rendering of the 20' sea can. The Murals will painted be on the currogated metal back where there are no windows or doors. Murals will face north-northwest and will be visible across the train tracks from a busy section of the E&N Rail Trail. Visitors of The Langford Station can also walk behind the sea cans to view the murals up close.



## 1.2 Timeline

Proposed timeline of the project:

- February 28: deadline for submissions
- March 1-4: Successful candidates selected and contacted
- March 25: deadline to submit detailed design for approval
- April 1: deadline for project start
- May 1: deadline for project completion

## 1.3 Theme and content direction

Bringing together the members of our community, celebrating art, culture, and the rail history is the overarching goal of The Langford Station project. Artists should consider the theme of “Celebrating Community” when designing their work. Within that broad concept, artists are encouraged to submit proposals that express their unique style and creativity.

To be considered, murals must be appropriate for an inclusive, family-friendly environment and contain no commercial imagery or logos.

## 1.4 Scope of work and budget

Selected artists will be responsible for:

- Providing a final polished design for approval prior to painting
- Completing all surface prep required prior to painting
- Applying a UV sealant and anti-graffiti coating
- Completing all work by the provided deadline
- Submitting a short description of work that can be used publicly
- Signing a release giving the City full rights to the finished mural image
- Submitting written instructions for appropriate maintenance and preservation of the mural

The City of Langford has a budget of \$5,000 for each of the 20' by 8'6" murals. Artists will be responsible for their own travel costs, materials, and personal liability insurance. A rough budget breakdown will be submitted as part of the proposal and city staff will collaborate with the artist to attempt to offset costs by seeking in-kind support for materials.

## **2.0 SUBMISSION INSTRUCTIONS**

### **2.1 Eligibility**

The City of Langford will consider submissions from artists of all experience levels. Artists who are not able to provide the required number of past work samples and references can instead submit a written statement showing understanding of the required materials and skills required to complete the mural.

### **2.2 Closing time and proposal delivery**

Proposals must be received by the closing time of 4:30 on Monday, February 28th.

Electronic submissions are encouraged. Email submission package to [stationave@langford.ca](mailto:stationave@langford.ca) with the subject "RFP: The Langford Station Murals."

Physical submissions must be enclosed in a sealed envelope marked "RFP: The Langford Station Murals" and delivered to:

Langford City Hall  
2<sup>nd</sup> floor 877 Goldstream Avenue  
Langford, BC V9B 2X8

### **2.3 Required submissions**

The following must be included in the RFP:

- Contact information: Name, address, telephone number, email address
- Design ideas including preliminary sketch, description of artwork and any interactive aspects included, and a proposed colour palette
- Preliminary budget breakdown including expected cost of materials and time
- Up to five (5) examples of past work, either attached as a PDF or as a web address to a digital portfolio
- Two (2) references for past work
- Description of the approach to the project such as methods of surface preparation, primer applications, varnish, or other material to secure the longevity of the mural

### **3.0 EVALUATION AND SELECTION**

Submissions will be reviewed for:

- Design concept and originality (50%)
- Experience (20%)
- Evident knowledge (20%)
- Consideration for mural longevity (5%)
- Value for money (5%)

Selected artists will be contacted the week of February 28<sup>th</sup>. Artists not selected for the first three (3) murals may be contacted for future phases as funding becomes available.

### **4.0 ADDITIONAL INFORMATION**

For more information, email [stationave@langford.ca](mailto:stationave@langford.ca) or call City Hall during office hours (8:30-4:30 Monday-Friday) at 250-478-7882 and ask for Sammy.