

# Lions in Langford: May 2026

## Sponsorship Opportunities

Get involved with this incredible opportunity to showcase your brand at the most exciting sporting event of the spring! The BC Lions are returning to Langford, are you ready?

**\$20,000**

(one available)

### VIP Fan Experience Partnership

The VIP Fan Experience Partner will Receive:

- A meet and greet and photos with some of the BC Lions players and the Uproar Dance Team.
- Recognition during the dance team quarter break performances.
- Recognition on Uproar Dance Team Social Channels leading into the game day, and social posts from the event thanking the sponsors.
- Four tickets to the VIP Suite and ten assigned seat tickets.
- Sponsor logo on staff t-shirts.
- Four BC Lions toques and a jersey.
- Option to set up a booth at the Tailgate Party.
- Logo placement on a game day photo backdrop.
- Logo placement in newspaper, digital, and social media advertisements, and signage on site (banners etc).



### Halftime Show Partner

The Halftime Show Partner will Receive:

- 10 assigned seat and 2 VIP Suite tickets.
- Naming rights for the halftime show “Halftime Show presented by [your name].”
- Halftime show logo displayed on digital screens.
- Inclusion of logo on branded t-shirt giveaway.
- Option to set up a booth at the Tailgate Party.
- Logo inclusion on the Lions in Langford webpage.
- Logo inclusion on “thank you” print ads and social posts.
- Logo placement in newspaper, digital, and social media advertisements, and signage on site (banners etc).



**SOLD – Ask about other partnership opportunities**



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Are you in? Contact [Events@Langford.ca](mailto:Events@Langford.ca) to secure your sponsorship!

**\$5000**

(10 available)

## Touchdown Partnership Package

Touchdown Partners will Receive:

- 10 assigned seat tickets.
- One in-game feature (to be determined).
- Logo inclusion on the Lions in Langford webpage.
- Logo inclusion on “thank you” print ads and social posts.



**\$2500**

(unlimited)

## Tailgate Party Partnership Package

Tailgate Partners will Receive:

- Sponsorship of one game day activation with logo (such as face painting, games, and inflatables).
- Logo inclusion on the Lions in Langford webpage.
- Logo inclusion on “thank you” print ads and social posts.
- 4 assigned seat tickets.



**\$1000** each

Add-On to Any Package!

## Add-On One of the Following to Any Package!

1. Sponsor branded photobooth for fans.
2. Sponsor logo on staff shirts.
3. Sponsor logo on recycling stations.
4. Opportunity to provide prizes with branding.
5. Sponsor branded digital fan photo contest.

Have another idea? We'd love to hear it.  
Reach out to [Events@Langford.ca](mailto:Events@Langford.ca)



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